

[TO BE PRINTED ON HEADED NOTE PAPER OF collusion.so]

## UNDERTAKINGS

**TO:**

ASOS.com Limited (UK Company No. 03584121)  
Greater London House  
Hampstead Road  
London  
NW1 7FB  
England

ASOS PLC (UK Company No. 04006623)  
Greater London House  
Hampstead Road  
London  
NW1 7FB  
England

(together “**ASOS**”)

January 2019

**Re: Intellectual Property Undertakings from collusion.so to ASOS**

Dear Sirs,

In consideration of ASOS refraining from bringing legal proceedings against me for infringement of its intellectual property rights as set out in the correspondence dated 8 January 2019 from ASOS’ legal representatives, Stobbs, I undertake as follows:

1. To remove all infringements of ASOS’ trademark (together with any other websites, social media accounts, content platforms, signage, advertising and/or marketing materials, whether in digital or hard copy format, user account names, including online marketplaces/forums/blogposts);
2. To transfer the Domain Name collusion.so (and any other domain name containing the element ‘ASOS’ owned by me) to ASOS.com Limited without delay;
3. Not in the future to infringe any intellectual property rights belonging to ASOS (including its parent companies, subsidiary companies, associated companies, assigns, licensees, franchisees, affiliates, legal successors and related entities).
4. This Undertaking applies worldwide;
5. This Undertaking shall be drawn to the attention of our associates, affiliates, subsidiaries, assigns, successors in title, licensees, related entities, parent companies and officers or agents and we will procure that such parties are bound by these Undertakings.

We are bound by this Letter of Undertaking from the date on which the Letter of Undertaking is signed on our behalf.

Yours faithfully,

I, the undersigned hereby agree to the obligations set out within the undertakings above.

**Name:** .....

**Signature:** .....

**Position:** .....

A duly authorised signatory for and on behalf of collusion.so